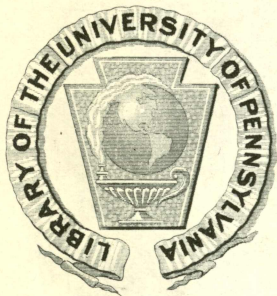


U. S. - Shipping
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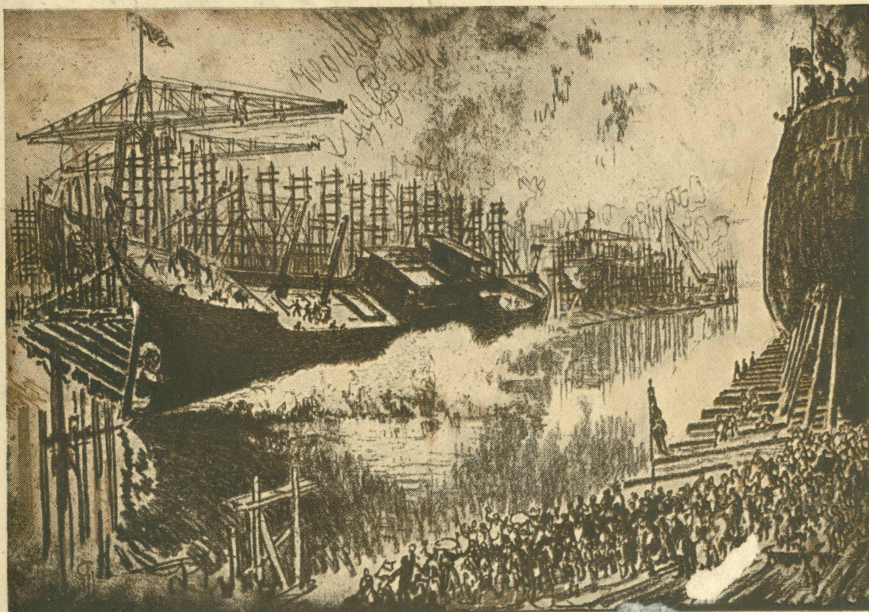
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UNITED
STATES -
SHIPPING
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EMERGENCY FLEET
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Book No. 1



POSTERS

ISSUED BY THE
UNITED STATES SHIPPING BOARD
EMERGENCY FLEET CORPORATION



REPRODUCED IN MINIATURE AND
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EMERGENCY FLEET CORPORATION, PHILADELPHIA, PA.

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CLYDE FORSYTHE

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U.S. posters
U.S. war
etc.
421-17-19-18
THIS little booklet presents, in miniature form, visible evidence of the splendid devotion by artists of the country to the great cause for which America is now fighting. Without pay, actuated by patriotic impulse, they have volunteered their time and talents in stimulating to greater efforts the great industrial army in the shipyards and manufacturing plants, to meet the increasing cry of SHIPS, SHIPS, and STILL MORE SHIPS.

Their artistic efforts not only have received the praise of critics, the admiration of the public, but have strengthened the resolve of thousands of workmen to make their co-operation more vital, more complete, more effective.

Shipyards and plants manufacturing equipment for the United States Shipping Board Emergency Fleet Corporation can obtain copies of any or all posters on request.

OCTOBER, 1918

435455



SEND THE EAGLE'S ANSWER
MORE SHIPS

UNITED STATES SHIPPING BOARD

EMERGENCY FLEET CORPORATION



ON THE JOB FOR VICTORY

UNITED STATES SHIPPING BOARD

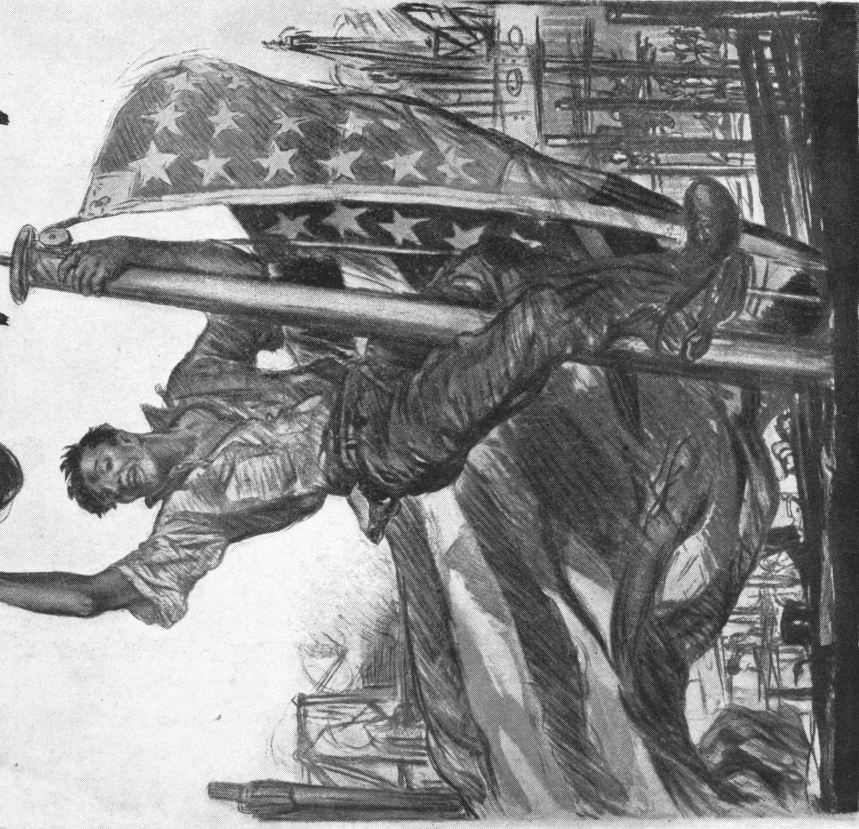
EMERGENCY FLEET CORPORATION

Lithographed in Colors


JONAS LIE

39 x 55

hip-hip!



ANOTHER SHIP — ANOTHER VICTORY

UNITED STATES SHIPPING BOARD  EMERGENCY FLEET CORPORATION

Lithographed in Colors

GEORGE WRIGHT

40 x 60



**NOTHING STOPS THESE MEN
LET NOTHING STOP YOU**



UNITED STATES SHIPPING BOARD



EMERGENCY FLEET CORPORATION



TEAMWORK BUILDS SHIPS

UNITED STATES SHIPPING BOARD

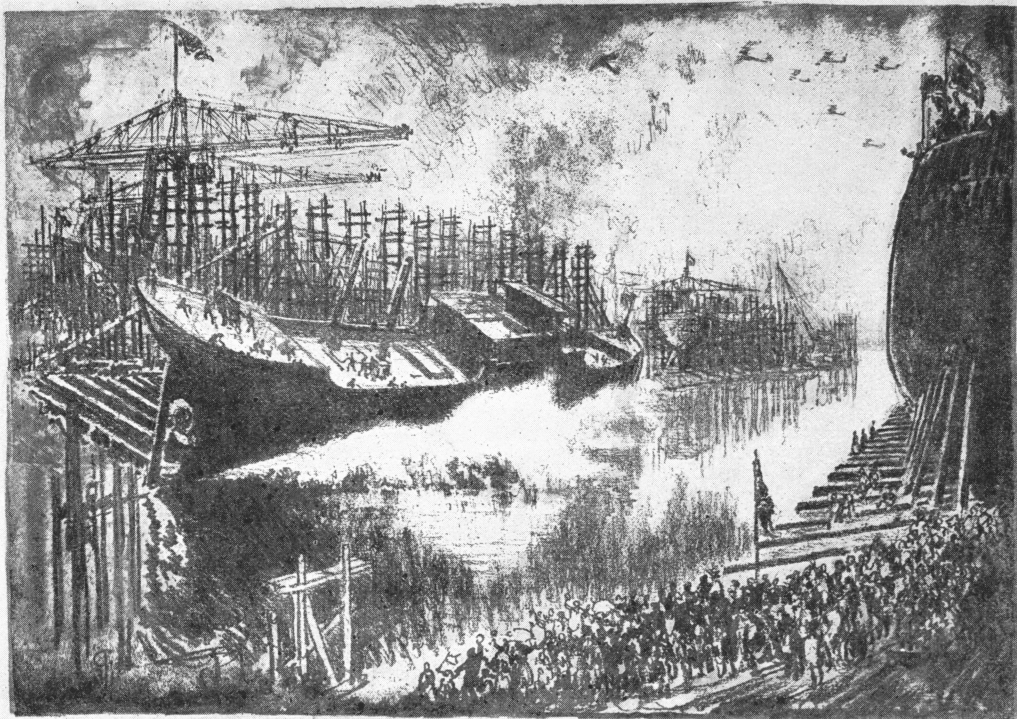
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CORPORATION
PHILADELPHIA
PA.

EMERGENCY FLEET CORPORATION

Lithographed in Colors

W. D. STEVENS

40 x 60



JOSEPH PENNELL DEL.

SIDEWIND LAUNCHING OF THE 3500-TON U.S.S. LADY JANET AT THE GREAT LAKES ENGINEERING CO. YARD ECORSE, MICHIGAN, JULY 4th, 1918.

ROTTERDAM, 2nd PRIZE, 1907

LAUNCHING ANOTHER VICTORY SHIP

UNITED STATES SHIPPING BOARD

EMERGENCY FLEET CORPORATION

Lithographed 2 Colors

JOSEPH PENNELL

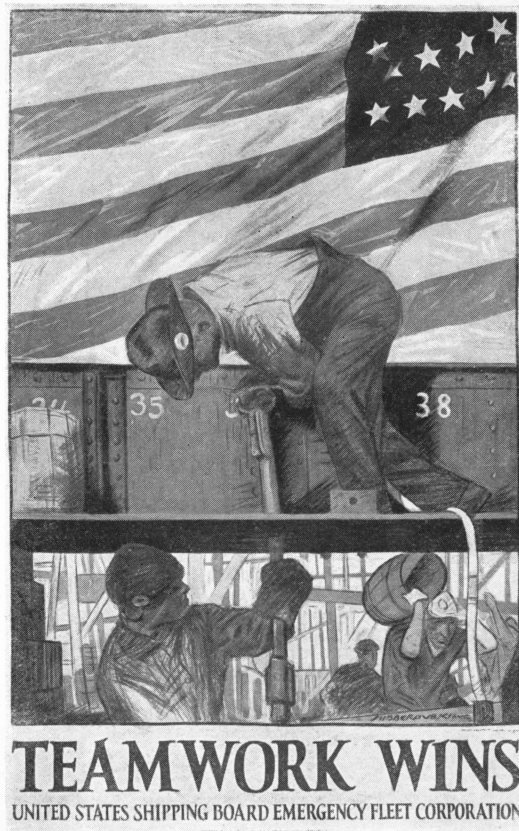
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Printed in Colors J. C. COLL

20 x 26



Printed in Colors HIBBARD V. B. KLINE 26 x 42

Pull Together, Boys!



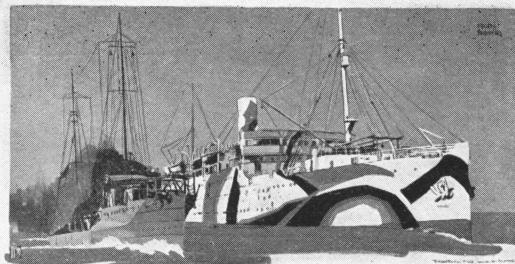
EDWARD N. HURLEY

Chairman of the United States Shipping Board, says:

"Make every working minute count in the shipyards and you men will put over the shipbuilding program. Your work is vital to the success of America in the war. Every completed ship brings victory nearer.

"We've got the fighting spirit, and if we pull together we shall produce more and more ships to carry our boys 'over there' and to give them munitions, food and clothing."

United States Shipping Board Emergency Fleet Corporation
UNITED STATES SHIPPING BOARD EMERGENCY FLEET CORPORATION
 WASHINGTON, D. C.



The Ships Are Coming

YOU can help send this good news to our boys "Over There" by giving your employer a full day's work every day.

You are doing Government War Work. The product made here is urgently needed for American ships.

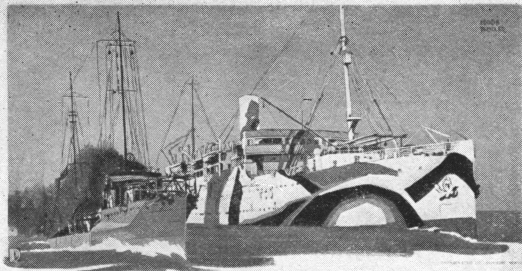
By jumping from place to place you are hindering their rapid completion.

Stick to your job

The boys in the trenches are fighting for you. Help them to victory by working faithfully for them. Let all be

On the Job for Victory

UNITED STATES SHIPPING BOARD EMERGENCY FLEET CORPORATION
 WASHINGTON, D. C.



Shoot Ships to Germany and help AMERICA WIN—Schwab

At this Shipyard are being built ships to carry to our men "Over There"—Food, Clothing, and the Munitions of War.

Without these ships our men will not have an equal chance to fight.

The building of ships is more than a construction job—it is our chance to win the war.

He who gives to his work the best that is in him does his bit as truly as the man who fights.

Delays mean danger.

Are you doing your bit?

Are you giving the best that is in you to help your son, brother, or pal who is "OVER THERE"?

UNITED STATES SHIPPING BOARD EMERGENCY FLEET CORPORATION
HEADQUARTERS: NEW YORK, N. Y. 10001

ADOLPH TREIDLER

19 x 25



Pershing Cables:

"The support of the United Army of Shipbuilders at Home is essential to the success of the United Armies at the Front.

"Extend the Army's heartiest congratulations alike to the workmen and management for the splendid results already accomplished by American Shipbuilders."

United States Shipping Board Emergency Fleet Corporation
HEADQUARTERS: NEW YORK, N. Y. 10001

WILLIAM OBERHARDT

22 x 32

Are You Working with Schwab?



Charles M. Schwab

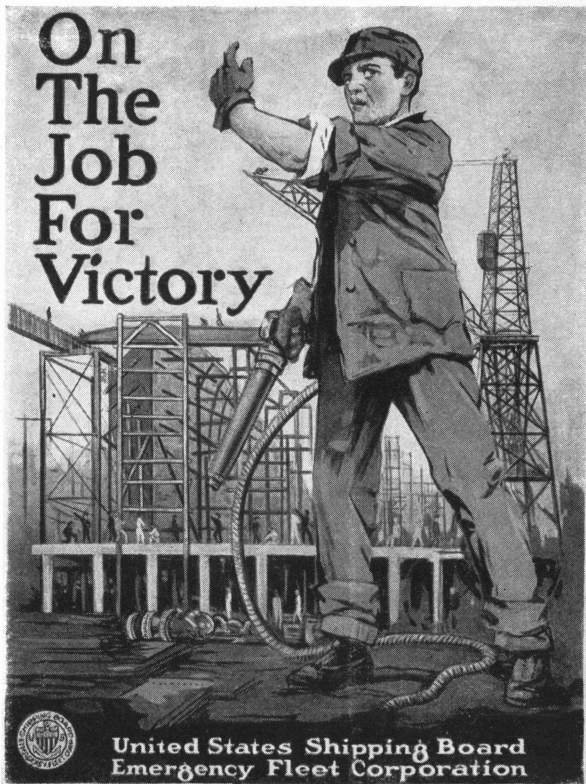
Director General of the Emergency Fleet Corporation

says

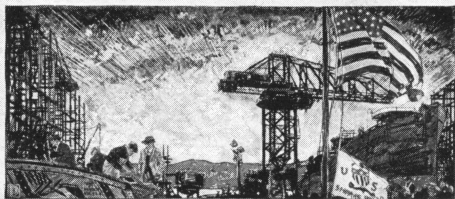
"I want everyone in the yards to understand that when we succeed in building these ships, the credit will belong to the men who actually built them

"I want all the men in the shipyards to feel that they are working *with me*, not for me."

On The Job For Victory



**United States Shipping Board
Emergency Fleet Corporation**



OUR COUNTRY NEEDS SHIPS

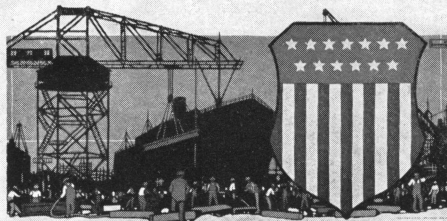
to carry our boys "Over There" and keep them well supplied with Food, Clothing and the Munitions of War.

The product made in this plant is used for building ships. The ships can be completed only as fast as the material and equipment for each ship arrives at the shipyard.

If every man does a better day's work every day, the ships can be built faster.

**BE TRUE TO THE BOYS WHO ARE
GIVING THEIR LIVES FOR YOU**

UNITED STATES SHIPPING BOARD EMERGENCY FLEET CORPORATION
MADE BY REPRODUCTION SYSTEM, MILWAUKEE



TO EVERYONE IN THIS PLANT:

**THIS PLANT IS ENGAGED
UPON GOVERNMENT WORK**

EVERY PERSON HERE OWES

THE UNITED STATES

A DUTY TO DO HIS UTMOST

TO MAKE MATERIAL FOR

OUR SHIPS CAREFULLY

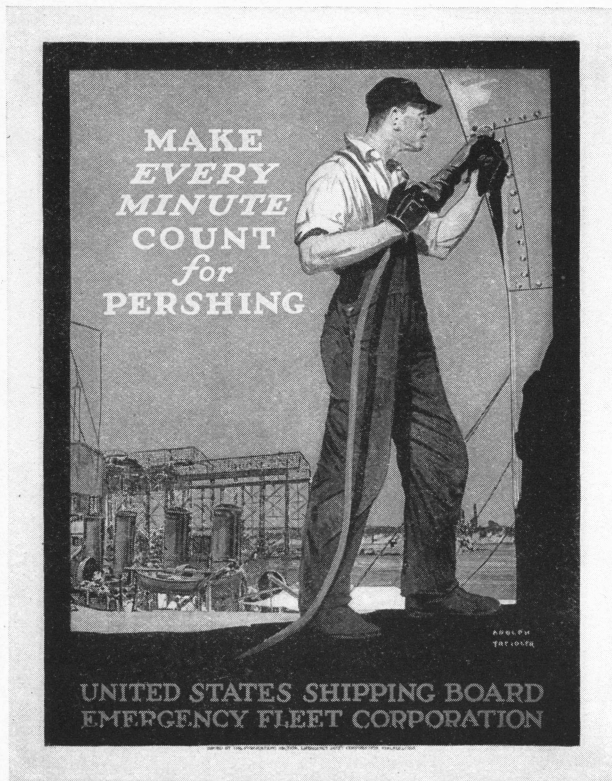
AND SPEEDILY . . .

LET THIS BE YOUR PART

**OUR COUNTRY IS
DEPENDING ON YOU**

**UNITED STATES SHIPPING BOARD
EMERGENCY FLEET CORPORATION**

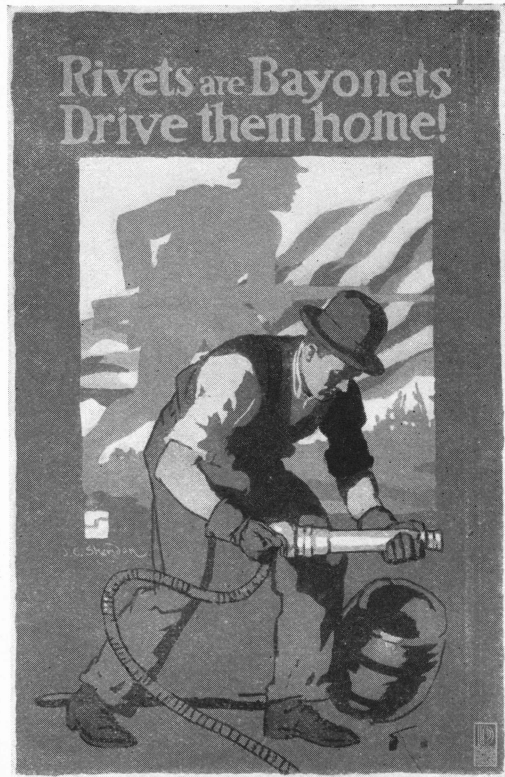




Printed in Colors

ADOLPH TREIDLER

22 x 28



Printed in Colors J. E. SHERIDAN

25 x 39



Lithographed
in Colors

JAMES MONTGOMERY FLAGG

28 x 39



Printed in Colors FRED J. HOERTZ

28 x 37



THE SHIPS ARE COMING

UNITED STATES SHIPPING BOARD  EMERGENCY FLEET CORPORATION

INSPIRING CABLEGRAMS

CHAIRMAN EDWARD N. HURLEY *cables*: " * * * We want you and the boys in the trenches to know that the men in the yards are going the limit to provide in record-breaking time the ships that will carry more Men, Food and Munitions to the intrepid American Expeditionary Forces."

GENERAL PERSHING *replies*: "The launching of nearly 100 ships on the Fourth of July is the most inspiring news that has come to us. All ranks of the Army in France send their congratulations and heartfelt thanks to their patriotic brothers in the shipyards at home. No more defiant answer could be given to the enemy's challenge. With such backing we cannot fail to win. All hail, American Ship-Builders!"

UNITED STATES SHIPPING BOARD EMERGENCY FLEET CORPORATION
1000 K STREET, N.W., WASHINGTON, D.C.

THE Emergency Fleet News is a 12-page newspaper, intended to inform the various divisions of the Shipping Board and Emergency Fleet Corporation of the developments and happenings in other divisions, to encourage and foster a closer relationship between the workers in various branches and to create a co-operative interest and friendly feeling between the executives and workmen in the various yards.

Emergency Fleet News

PUBLISHED BY THE UNITED STATES SHIPPING BOARD EMERGENCY FLEET CORPORATION

Vol. 1

PHILADELPHIA, THURSDAY, OCTOBER 3, 1918

No. 31

TWO WORLD RECORDS ARE SMASHED IN WEEK

WESTERN CONCERNS ACCOMPLISH "IMPOSSIBLE" IN RAPID CONSTRUCTION AND WIN HIGH PRaise

17-DAY VESSEL BUILT ON COAST

Great Harbor Motor Ship Corporation Announces Completion of Remarkable Feat

ROSELLE, WASH., Oct. 3.—The fastest ship ever built anywhere in the world that was the latest boat built in the shipbuilding city of Roselle, at 11 o'clock yesterday night, when the 100-ton motor ship, "Chapman," sailed down the coast of the United States. The ship was built in 17 days, and was the fastest ship ever built in the United States. It was built by the Great Harbor Motor Ship Corporation, which is a subsidiary of the Emergency Fleet Corporation.

According to general information, the ship will be delivered next Monday, in 18 days working time. This amazing feat was accomplished by the shipbuilding firm of Roselle, which is a subsidiary of the Emergency Fleet Corporation. The ship was built in 17 days, and was the fastest ship ever built in the United States. It was built by the Great Harbor Motor Ship Corporation, which is a subsidiary of the Emergency Fleet Corporation.

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KEEP IT ROLLING



Ship of the Emergency Fleet

SCHWAB AND HURLEY URGE NATION'S SUPPORT FOR SHIPS

Way Islanders Demand Good Will and Cooperation, Director General Tells Chamber of Commerce Members; Chairman Stimulates Interest in Merchant Marine for After War.

DICTIONARY GENERAL SCHWAB of the Emergency Fleet Corporation and Chairman of the National Chamber of Commerce at the Philadelphia Hotel yesterday urged the leaders of America's chamber of commerce to support the Emergency Fleet Corporation's shipbuilding program. He said that the shipbuilding program was a national effort, and that it required the support of the entire nation. He urged the chamber of commerce to support the program, and to encourage the public to support the program.

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PUSH FIRST BOAT OFF IN 84 DAYS

Seattle, North Pacific, Yard Hopes Up Unprecedented Rate for Launch in New Plans

SEATTLE, Wash., Oct. 3.—How the shipbuilding industry is pushing the first boat off in 84 days, a record for the industry, is the hope of the Seattle, North Pacific, Yard. The yard is pushing the first boat off in 84 days, a record for the industry. The yard is pushing the first boat off in 84 days, a record for the industry.

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EMERGENCY FLEET BULLETIN

Published by the United States Shipping Board Emergency Fleet Corporation for Auxiliary Plants Manufacturing Material for Merchant Ships

VOL. 1

PHILADELPHIA, PA., SEPTEMBER, 1918

NO. 4

Destination Berlin



COTTON MILLS ALSO HELP SHIPBUILDING

Many cotton mills in the South—some of them far from the ocean—are helping in the building of ships. These plants are turning out sheets, pillow cases and towels for the ships being constructed by the Emergency Fleet Corporation.

The employees in these mills, men and women, are working shoulder to shoulder with the shipbuilders of the country even though they have never seen the sea.

EASTERN YARD WINS PLACE IN CONTEST

Pacific Coast shipyards, after making close sweeps for two successive months in the contests held by the Emergency Fleet Corporation for steel and wood yards, gave place to our Eastern yard in July.

The Foundation Company, engaged in the building of wood ships at Kennerly, N. J., was awarded third place in the wood ship production competition for that month.

All of the other five places remained in the hands of yards West of the Rockies.

Here's the Test

"No action should be taken in the shops or field which cannot be justified to the man risking his life on the firing line in France."

A. F. of L. Report.

If all of us apply that test to our work and our actions every day, the boys won't have to risk their lives very much longer.

'Atta Boy!

The pitcher, catcher and first baseman are important, but they wouldn't get far without the other six.

The fellows that drive the rivets and launch the hull are doing great work, but they wouldn't cut much ice without you fellows who roll the plates, twist the cables and manufacture the ten thousand other things that go to make a ship.

You're part of the team. 'Atta boy!

SCHEDULE DOESN'T STOP THIS PLANT

This is the kind of work that helps shipbuilding.

During August the Eastington Plant of the Westinghouse Electric and Manufacturing Company, in South Philadelphia, Pa., made shipments greater than for any other month in the plant's history.

These shipments were 60 per cent. in excess of schedule.

The Eastington Plant is building ship propulsion machinery such as turbines, mechanical reduction gears, pumps and auxiliary steam apparatus.

BUILDS SHIPS AND RAISES PIGS, TOO

Here's a shipyard that is not only building ships, but it is successfully raising pigs as well.

The Fryer Shipbuilding Corporation, at Corwells, Pa., on the Delaware River, bought a few pigs a year ago in order to take care of the daily accumulation of garbage at the yard commissary.

When fresh pork was needed and was slaughtered and sold to the commissary at the market price.

Fed they there are 48 pigs and the profits from those sold total \$1200.

THE Emergency Fleet Bulletin is published for posting in fabricating and industrial plants throughout the country, manufacturing material for use in the building of ships—engines, boilers, steel plates, etc.

The Emergency Fleet Bulletin is printed in large type in the form of a poster and distributed in quantities for display in the buildings.

THE Shipyard Bulletin is our medium for reaching about 400,000 workmen in the 180 shipyards of the United States Shipping Board Emergency Fleet Corporation.

The Bulletin is an inter-yard weekly news-poster, containing current news items of interest to the workmen, photographs, patriotic material, cartoons, etc. Quantities sufficient for thoroughly covering each yard are posted in conspicuous places where all employees may read them.



SHIPYARD BULLETIN

Published by the United States Shipping Board Emergency Fleet Corporation for the use in the shipyards



VOL. 1

PHILADELPHIA, PA., SEPTEMBER, 1918

NO. 16

SPIRIT LIKE THIS MEANS MORE SHIPS

This is the kind of spirit that counts. An employee of the Skinner & Eddy plant at Seattle, Wash., writes Chairman Hurley of the U. S. Shipping Board:

"In the eight months I have been in service I have only lost one shift and that was due to a sprained back. Having accidents, I do not intend to lose a shift until the 'World is safe for Democracy'."

"I always feel and act when at work like a greater part of the 'Skinner & Eddy Team,' that one minute I might lose, in not doing every bit of work I can, might delay some fellow worker. That small time might delay a ship for an hour or more and that time might be the means of delaying some war material or sometimes a few minutes or even hours in getting over there to catch a train or transport to the front."

"That might mean the loss of an engagement or the lives of some of our soldiers or allies at the front."

MERCHANT FLOATS ITS SECOND SHIP

The Merchant Shipbuilding Corporation at Harrison, Pa., launched its second ship the other day.

She was christened "Waltham" by Mrs. W. T. Smith, wife of the vice president of the corporation.

The vessel is a 9000-tonner of the so-called fabricated variety.

More than 80 per cent. of her steel was fabricated in industrial plants far from the shipyard itself.

The keel was laid February 19.

MAINE HANGS UP NEW FRAMING MARK

A new framing record is claimed by the Cumberland Shipbuilding Company of Portland, Maine.

In 34 working hours, 90 men, in day shifts, cut, fitted, fastened, erected and ribbed all the square frames in a Ferrie type steamer.



I built a whole ship to day Dad,
can you beat that record?
I don't know Son, but I'll try.

Eastern Yards Capture First Pennant

The Foundation Company at Kearny, N. J. is the first Eastern shipyard to receive a pennant in the championship contest held each month by the Emergency Fleet Corporation for the shipyards of the country.

July pennant awards just made public show the Foundation Company in third place in the wood ship competition.

The pennants were awarded as follows:

Steel yards:

First, Skinner & Eddy No. 1, Seattle, Wash., No. 8.

Second, Bethlehem Shipbuilding Corp. (Union Plant), Alameda, Cal., District No. 7.

Third, Northwest Steel Co., Portland, Ore.

Wood yards:

First, Grant Smith-Porter Co., Aberdeen, Wash., District No. 8.

Second, Grant Smith-Porter Co., St. Johns, Portland, Ore., District No. 11.

Third, Foundation Company, Kearny, N. J., District No. 2.

ALL SHIPBUILDING RECORDS BROKEN

All records for shipbuilding were broken during August when 338,645 double-tons of steel and wood and composite ships were delivered.

This is the best showing made for any single month thus far by the Emergency Fleet Corporation.

In all, forty-four steel ships were delivered during the month, three of them being built in Japan.

Three steel vessels aggregate 281,695 tons.

Forty-four steel ships were launched during August.

A total of twenty-two wood ships, totalling 77,000 tons, was completed during the same period.

RIVER PIAVE GIVES NAME TO VESSEL

A 9000-ton vessel was named the "Piave" at the plant of the Federal Shipbuilding Company, Kearny, N. J. in honor of the river in Italy where the Italian armies won their great victory over the Austrians and Germans. The vessel was christened by Countess Marchi di Colere, wife of the Italian Ambassador to the United States.

A crowd of 25,000 persons attended the launching.

Greetings befitting the occasion were exchanged by cable between Chairman Hurley of the Shipping Board and high officials of the Italian Government.

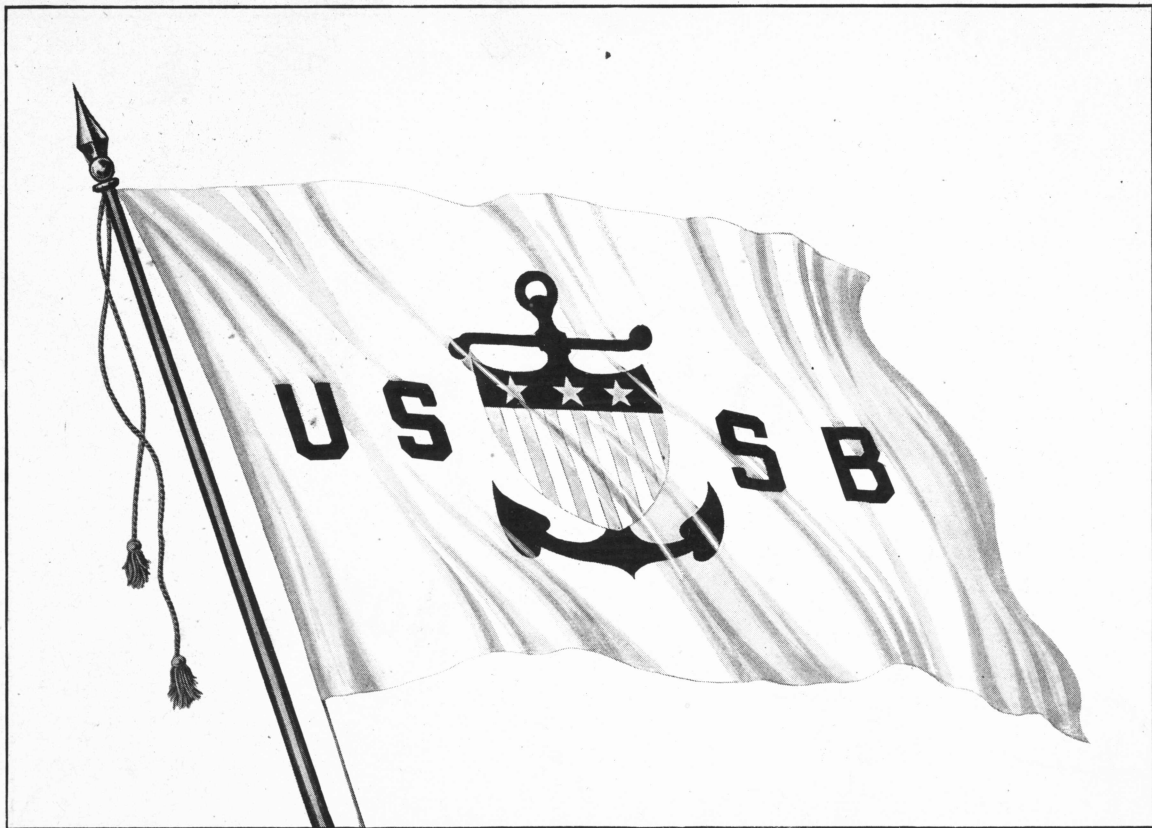
DO PLANKING FAST AT WESTERN YARD

A record in planking is claimed by the Souderton and Porter shipyard of Raymond, Washington.

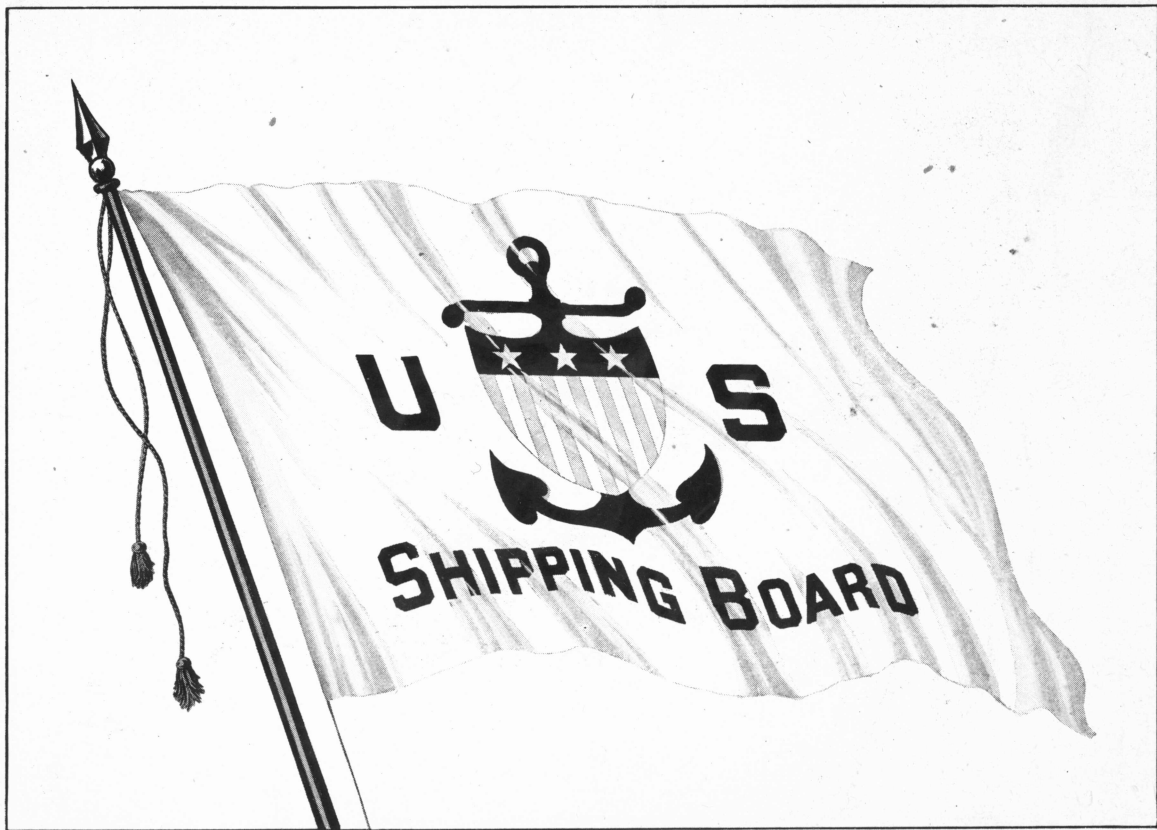
In one eight-hour shift, a crew of seven coilers, two supercoilers and one air-blower gang of three men set in place and fastened twenty-six pieces of outside planking.

The gang, which until two weeks ago was entirely inexperienced, was led by Vernon English.





House Flag
United States Shipping Board



Yard Flag
United States Shipping Board

U. S. DEPT. OF COMMERCE
PENNOY VANIA
LIBRARY



Auxiliary Plant Flag
United States Shipping Board

University of Pennsylvania Library
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